



(REFERENCE COPY - Not for submission)

Commercial Broadcast Stations Biennial
Ownership Report (FCC Form 323)

File Number: 0000164735 | Submit Date: 2021-10-25 | FRN: 0002071504

Purpose: Commercial Broadcast Stations Biennial Ownership Report | Status: Received | Status Date: 10/26/2021

Filing Status: Active

Section I - General Information

1. Respondent

FRN		Entity Name			
0002071504		Bristol Broadcasting Co., Inc.			

Street Address	City (and Country if non U.S. address)	State ("NA" if non-U.S. address)	Zip Code	Phone	Email
1990 Valley Drive	Bristol	VA	24201	+1 (276) 669-8112	roger@wxbq.com

2. Contact Representative

Name		Organization			
Roger Bouldin		Bristol Broadcasting Company, Inc.			

Street Address	City (and Country if non U.S. address)	State	Zip Code	Phone	Email
1990 Valley Drive	Bristol	VA	24201	+1 (276) 669-8112	roger@wxbq.com

3. Application Filing Fee

Question	Response
Is this application being submitted without a filing fee?	No

Fees

Application Type	Form Number	Fee Code	Quantity	Fee Amount	Subtotal
Biennial	Form 323	MAR	31	85	\$2,635.00
				Total	\$2,635.00

4. Nature of Respondent

(a) Provide the following information about the Respondent:

Relationship to stations/permits	Licensee
Nature of Respondent	For-profit corporation

(b) Provide the following information about this report:

Purpose	Biennial
"As of" date	10/01/2021 When filing a biennial ownership report or validating and resubmitting a prior biennial ownership report, this date must be Oct. 1 of the year in which this report is filed.

5. Licensee(s) and Station(s)

Respondent is filing this report to cover the following Licensee(s) and station(s):

Licensee/Permittee Name	FRN
Bristol Broadcasting Co., Inc.	0002071504

Fac. ID No.	Call Sign	City	State	Service
2682	WVTS	DUNBAR	WV	AM
2684	WVSR-FM	CHARLESTON	WV	FM
2687	WYNL	DUNBAR	WV	FM
6872	WWTB	BRISTOL	VA	AM
6873	WBES	CHARLESTON	WV	AM
6874	WKYX	PADUCAH	KY	AM
6875	WQBE-FM	CHARLESTON	WV	FM
6876	WXBQ-FM	BRISTOL	VA	FM
6877	WKYQ	PADUCAH	KY	FM
17058	WSEV	SEVIERVILLE	TN	AM
18036	WEXX	ELIZABETHTON	TN	FM
18869	W239CH	CHARLESTON	WV	FX
19477	WOLD-FM	MARION	VA	FM
19478	WHNK	MARION	VA	AM
30154	WZVA	MARION	VA	FM
36982	WFHG-FM	BLUFF CITY	TN	FM

40637	WDXR	PADUCAH	KY	AM
40647	WKYX-FM	GOLCONDA	IL	FM
43860	WEMM-FM	HUNTINGTON	WV	FM
54601	WAEZ	GREENEVILLE	TN	FM
54719	WDDJ	PADUCAH	KY	FM
54720	WPAD	PADUCAH	KY	AM
54886	WQSN	NORTON	VA	FM
54895	WNVA	NORTON	VA	AM
56556	WLLE	MAYFIELD	KY	FM
61277	WYSN	HUNTINGTON	WV	AM
63710	WUKZ	MARION	VA	AM
63711	WMEV-FM	MARION	VA	FM
67211	W281BQ	SEVIERVILLE	TN	FX
70636	WNPC	NEWPORT	TN	AM
71613	WZYK	CLINTON	KY	FM
71614	WNGO	MAYFIELD	KY	AM
73346	WLNQ	WHITE PINE	TN	FM
78833	W222AG	JOHNSON CITY	TN	FX
84775	W266BM	RURAL RETREAT	VA	FX
138394	W237DV	KINGSPORT	TN	FX
140578	W255DB	KINGSPORT	TN	FX
142669	W273CH	PADUCAH	KY	FX
145480	W258AN	PADUCAH	KY	FX
145533	W238AN	MAYFIELD	KY	FX
151264	W255BK	NEWPORT	TN	FX
157122	W222AN	NEWPORT	TN	FX
157963	W287CF	BRISTOL	TN	FX
158325	W291CP	KINGSPORT	TN	FX
200426	W237ER	HUNTINGTON	WV	FX
200934	W273DK	MORRISTOWN	TN	FX
201076	W300DS	NORTON	VA	FX
201082	W223DE	MARION	VA	FX
201089	W286DG	MARION	VA	FX
201095	W290DF	MAYFIELD	KY	FX
201098	W242CX	PADUCAH	KY	FX
201099	W269DO	SYMSONIA	KY	FX

202802	W265DZ	MAYFIELD	KY	FX
202928	W224EE	CHARLESTON	WV	FX

Section II – Biennial Ownership Information

1. 47 C.F.R. Section 73.3613 and Other Documents

Licensee Respondents that hold authorizations for one or more full power television, AM, and/or FM stations should list all contracts and other instruments set forth in 47 C.F.R. Section 73.3613(a) through (c) for the facility or facilities listed on this report. In addition, attributable Local Marketing Agreements (LMAs) and attributable Joint Sales Agreements (JSAs) must be disclosed by the licensee of the brokering station on its ownership report. If the agreement is an attributable LMA, an attributable JSA, or a network affiliation agreement, check the appropriate box. Otherwise, select “Other.” Non-Licensee Respondents, as well as Licensee Respondents that only hold authorizations for Class A television and/or low power television stations, should select “Not Applicable” in response to this question.

Not Applicable.

2. Ownership Interests

(a) Ownership Interests. This Question requires Respondents to enter detailed information about ownership interests by generating a series of subforms. Answer each question on each subform. The first subform listing should be for the Respondent itself. If the Respondent is not a natural person, also list each of the officers, directors, stockholders, non-insulated partners, non-insulated members, and any other persons or entities with a direct attributable interest in the Respondent pursuant to the standards set forth in 47 C.F.R. Section 73.3555. (A “direct” interest is one that is not held through any intervening companies or entities.) List each interest holder with a direct attributable interest in the Respondent separately.

Leave the percentage of total assets (Equity Debt Plus) field blank for an interest holder unless that interest holder has an attributable interest in the Respondent solely on the basis of the Commission’s Equity Debt Plus attribution standard, 47 C.F.R. Section 73.3555, Note 2(i).

In the case of vertical or indirect ownership structures, list only those interests in the Respondent that also represent an attributable interest in the Licensee(s) for which the report is being submitted.

Entities that are part of an organizational structure that includes holding companies or other forms of indirect ownership must file separate ownership reports. In such a structure do not report, or file a separate report for, any interest holder that does not have an attributable interest in the Licensee(s) for which the report is being submitted.

Please see the Instructions for further detail concerning interests that must be reported in response to this question.

The Respondent must provide an FCC Registration Number for each interest holder reported in response to this question. Please see the Instructions for detailed information and guidance concerning this requirement.

Ownership Information		
FRN	0002071504	
Entity Name	Bristol Broadcasting Co., Inc.	
Address	PO Box	
	Street 1	1990 Valley Drive
	Street 2	
	City	Bristol
	State ("NA" if non-U.S. address)	VA
	Zip/Postal Code	24201
	Country (if non-U.S. address)	United States
Listing Type	Respondent	
Positional Interests (check all that apply)	Respondent	
Tribal Nation or Tribal Entity	Interest holder is not a Tribal nation or Tribal entity	

Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	0.0%	Jointly Held? No
	Equity	0.0%	
	Total assets (Equity Debt Plus)	0.0%	
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?			No

Ownership Information			
FRN	0025096538		
Name	Lisa N. Bouldin		
Address	PO Box		
	Street 1	22299 Campground Road	
	Street 2		
	City	Bristol	
	State ("NA" if non-U.S. address)	VA	
	Zip/Postal Code	24202	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	Officer, Director, Stockholder		
Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only)	Citizenship	US	
	Gender	Female	
	Ethnicity	Not Hispanic or Latino	
	Race	White	
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	100.0%	Jointly Held? No
	Equity	100.0%	
	Total assets (Equity Debt Plus)	100.0%	
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?			No

Ownership Information		
FRN	0025096439	
Name	Roger Bouldin	
Address	PO Box	
	Street 1	22299 Campground Road
	Street 2	

	City	Bristol	
	State ("NA" if non-U.S. address)	VA	
	Zip/Postal Code	24202	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	Officer, Director		
Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only)	Citizenship	US	
	Gender	Male	
	Ethnicity	Not Hispanic or Latino	
	Race	White	
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	0.0%	Jointly Held? No
	Equity	0.0%	
	Total assets (Equity Debt Plus)	0.0%	
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?			No

Ownership Information			
FRN	0025096546		
Name	William Hagy		
Address	PO Box		
	Street 1	1990 Valley Drive	
	Street 2		
	City	Bristol	
	State ("NA" if non-U.S. address)	VA	
	Zip/Postal Code	24201	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	Director		
Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only)	Citizenship	US	
	Gender	Male	
	Ethnicity	Not Hispanic or Latino	
	Race	White	

Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	0.0%	Jointly Held? No
	Equity	0.0%	
	Total assets (Equity Debt Plus)	0.0%	
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?			No

(b) Respondent certifies that any interests, including equity, financial, or voting interests, not reported in this filing are non-attributable. If "No," submit as an exhibit an explanation.	Yes
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<p>(c) Does the Respondent or any reported interest holder hold an attributable interest in any newspaper entities in the same market as any station for which this report is filed, as defined in 47 C.F.R. Section 73.3555?</p> <p>If "Yes," provide information describing the interest(s), using EITHER the subform OR the spreadsheet option below. Respondents with a large number (50 or more) of entries to submit should use the spreadsheet option.</p> <p>NOTE: Spreadsheets must be submitted in a special XML Spreadsheet format with the appropriate structure that is specified in the documentation. For instructions on how to use the spreadsheet option to complete this question (including templates to start with), please Click Here.</p> <p>If using the subform, leave the percentage of total assets (Equity Debt Plus) field blank for an interest holder unless that interest holder has an attributable interest in the newspaper entity solely on the basis of the Commission's Equity Debt Plus attribution standard, 47 C.F.R. Section 73.3555, Note 2(i). If using an XML Spreadsheet, enter "NA" into the percentage of total assets (Equity Debt Plus) field for an interest holder unless that interest holder has an attributable interest in the newspaper entity solely on the basis of the Commission's Equity Debt Plus attribution standard.</p> <p>The Respondent must provide an FCC Registration Number for each interest holder reported in response to this question. Please see the Instructions for detailed information and guidance concerning this requirement.</p>	No
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(d) Are any of the individuals listed as an attributable interest holder in the Respondent married to each other or related to each other as parentchild or as siblings? If "Yes," provide the following information for each such the relationship.	Yes
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Family Relationships			
FRN	0025096538	Name	Lisa N Bouldin
FRN	0025096439	Name	Roger Bouldin
Relationship	Spouses		

<p>(e) Is Respondent seeking an attribution exemption for any officer or director with duties wholly unrelated to the Licensee(s)?</p> <p>If "<u>Yes</u>," complete the information in the required fields and submit an Exhibit fully describing that individual's duties and responsibilities, and explaining why that individual should not be attributed an interest.</p>	No
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3. Organizational Chart (Licensees Only)

Attach a flowchart or similar document showing the Licensee’s vertical ownership structure including the Licensee and all entities that have attributable interests in the Licensee. Licensees with a single parent entity may provide a brief explanatory textual Exhibit in lieu of a flowchart or similar document. Licensees without parent entities should so indicate in a textual Exhibit.

Non-Licensee Respondents should select “N/A” in response to this question.

File Name	Uploaded By	Attachment Type	Description
<u>Corporate Structure Chart-BBC.pdf</u>	Applicant	Ownership Chart	Corporate Ownership Structure Chart

Section III - Certification

Certification

Section	Question	Response
Authorized Party to Sign	WILLFUL FALSE STATEMENTS ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND /OR REVOCATION OF ANY STATION LICENSE --OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).	
Certification	I certify that I have examined this report and that to the best of my knowledge and belief, all statements in this report are true, correct and complete.	<p>Official Title: Corporate General Manager /Secretary</p> <p>Exact Legal Title or Name of Respondent: Bristol Broadcasting Company, Inc.</p> <p>Name: Roger Bouldin</p> <p>Phone: 4237940857</p> <p>10/25/2021</p>